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PRESS RELEASE

Gratificii selected to supply movie tickets to Blackhawk Network's rewards and loyalty clients

Tickets delivered directly via the Blackhawk API, giving access to Australia's largest network of major and independent cinemas

Sydney, Australia - Gratificii Limited (ASX: GTI) has entered into an agreement with Blackhawk Network (Australia) Pty Ltd ("Blackhawk"), a global leader in branded payment solutions, to supply a broad range of movie tickets to Blackhawk's Australian rewards and loyalty customer base.

The agreement gives Blackhawk access, through the Blackhawk API, to Gratificii's full cinema network, the largest of its kind in Australia, spanning 199 locations across 18 chains and covering both major chains and independents nationwide.

Gratificii Chief Executive Officer and Managing Director, Iain Dunstan, said:

"As we hold direct contracts with every cinema provider in our network, there are no aggregators in the middle and no gaps in coverage. Blackhawk plugs into all of it through one direct API: real time inventory and pricing, automated ticket issuance and redemption, and a single reconciliation feed, with no manual fulfilment. It's why our cinema offering continues to attract growing interest, partners want one connection, full coverage and no one in the middle. This is a great example of the model working exactly as we designed it."

Kieran Nolan, Regional VP, Blackhawk Network, said:

"Gratificii's cinema network gives us exactly what our rewards and loyalty clients need: national coverage through a single, direct integration. The API means we can offer real-time ticketing at scale without the complexity of managing multiple supplier relationships. It's a partnership built for how enterprise rewards programs actually operate."

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For further information, contact:

Dana Danieli
Head of Marketing & Communications
Gratificii Limited
danad@gratificii.com