



Your loyalty program just got a lot more rewarding. An always-on curated rewards shopping experience, fully managed.

Gratific Connect+, powered by Marketplacer, turns your loyalty and rewards program into a curated, online shopping destination — fully managed and live in weeks, not months. Your members, customers, employees or channel partners get real products from real brands, delivered to their door: wellness, health and pharmacy, beauty and personal care, home and lifestyle, baby and family essentials, outdoor and travel, pet care, hotels and accommodation, and more than 80 gift card brands.

You choose the categories, the sellers, and the experience. Your audience get more reasons to earn, engage and redeem. You get zero stock risk, and a branded storefront that turns your program into a competitive advantage.

TWO PARTNERS, ONE SOLUTION

Everything you need — built in, managed end-to-end.

- Sign any supplier you want — onboard your own brands and sellers via world-class connectors and APIs
- 8,000+ sellers ready to onboard from day one, with full brand control over your storefront
- A branded reward portal with individual user profiles and seamless checkout
- Enterprise-grade automation across catalogue, payments, returns and fulfilment
- Done-for-you managed service — sellers, payments and fulfilment orchestrated end-to-end
- No inventory, no procurement, no balance-sheet risk
- Your audience shops and pays the way you choose — cash or credit card
- AI throughout — seller onboarding, data standardisation and risk management

Built for loyalty & reward programs like yours

Airlines • Telcos • Automotive & Mobility •
Banks & Insurers • Retail & FMCG • Health
& Wellness • Utilities • QSR • Education &
Professional Associations • Technology & IT •
B2B Wholesale & Distribution

Already proven at enterprise scale



OPTUS



Clarks

WHAT YOU GET

Range and options, without the risk.



Weeks, not months

Live on managed infrastructure in weeks — no capital-intensive build required.



Range extension

Thousands of sellers to choose from — or bring your own, onboarded via APIs and connectors.



Zero inventory

No procurement cost or balance-sheet exposure — all drop-shipped through the seller network.



Your brand, end-to-end

A fully branded reward store with individual user profiles and a seamless checkout experience.



AI-accelerated onboarding

Sellers onboarded rapidly via best-in-class APIs, with AI handling data standardisation throughout.



Catalogue built for discovery

Enriched product data and optimised merchandising — so your audience finds what they want.



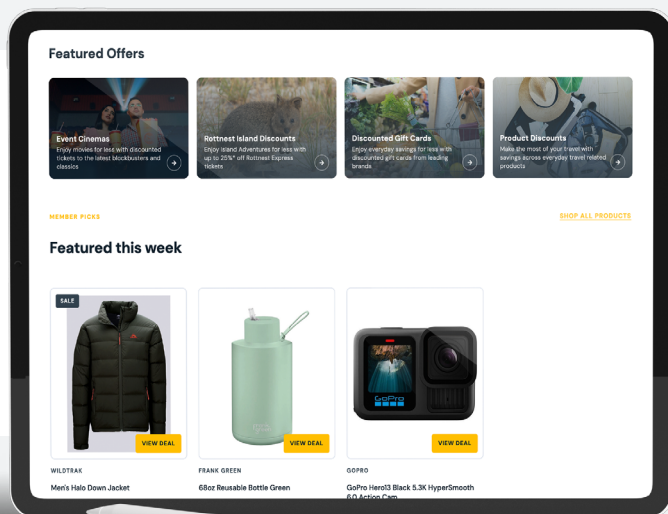
Orders handled automatically

Payments, returns and refunds orchestrated end-to-end, with fulfilment managed through the seller network.



Optimised as you grow

AI continuously tunes offers, merchandising and performance as your program scales.



Ready to see it with your program?

Book a 30-minute working session — we'll recommend categories & suppliers to populate your rewards store and show you what's possible.

[Book now](#)

About Gratifii

Gratifii Limited is an ASX-listed loyalty and rewards company helping APAC's leading brands to retain and engage their people, reward behaviour, and build loyalty that lasts. Our full-service loyalty and rewards technology is built to meet real business goals through one provider, one relationship, one seamless experience. We partner with 85+ top brands and thousands of suppliers to deliver rewards and experiences worth getting excited about.



Not sure what's right for you? [Let's chat.](#)

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