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PRESS RELEASE

Gratificii recognised in AFR Fast 100 List for 2025 – celebrated for exceptional growth and technology innovation

Sydney, Australia – Gratificii (ASX:GTI) is proud to announce its inclusion in the *Australian Financial Review (AFR) Fast 100* list for 2025, recognised in the Technology category.

This prestigious acknowledgment from *AFR* reflects Gratificii's business growth, measured by its Compound Annual Growth Rate (CAGR) between FY23 and FY25. The *Fast 100* list celebrates Australia's fastest-growing companies, highlighting innovation, resilience, and outstanding performance across key sectors.

Gratificii's nomination was underpinned by its proprietary technology platform, which delivers scalable loyalty, rewards, and customer engagement solutions across the Asia-Pacific region. Serving over 80 leading APAC brands and influencing the behaviour of more than 20 million end users, Gratificii has become a trusted partner in helping businesses reward stakeholders and enhance customer lifetime value and brand loyalty.

Key contributors to Gratificii's recent growth include the strategic acquisitions of Club Connect and Rapport in 2024, which expanded both its capabilities and client base. In addition, the launch of its new telco-as-a-rewards offering, Member's Mobile, marks a major innovation milestone. The service is already live in Australia with four clients and, in a major step forward, Gratificii recently signed a five-year partnership with New Zealand-based company, Prvidr, to bring Member's Mobile to the NZ market.

"Inclusion in the AFR Fast 100 is a significant milestone for us," said Gratificii CEO & Managing Director, Iain Dunstan. "It reflects the dedication of our team, the trust of our clients, and our commitment to the industry. It's also a clear indicator that strategic investment in our technology platform, *Gratificii Connect*, and customer experience are paying off."

The AFR Fast 100 accolade adds to a list of previous achievements for Gratificii, further validating its mission to transform loyalty into a strategic growth engine for brands across industries including telecommunications, financial services, retail, and hospitality.

Looking ahead to 2026, Gratificii remains focused on continued platform innovation, regional expansion, and deepening relationships with clients and partners. With a growing pipeline of opportunities, Gratificii is well-positioned to build on its momentum and drive sustained growth across the region.

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About Gratificii Limited

Gratificii Limited (ASX:GTI) is an ASX listed company transforming the way that rewards and incentives are managed and delivered. Our single platform is a complete solution offering affordable, market-leading functionality and configurability. Over 80+ mid-to-top tier brands rely on Gratificii for their rewards and incentives across Australia, New Zealand, and Southeast Asia.

To learn more, visit: www.gratificii.com.