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PRESS RELEASE

Gratificii's first client goes live with Member's Mobile

Gratificii Limited (ASX: GTI) a leading provider of rewards content, platforms, loyalty solutions and services, is celebrating a major milestone with the first roll-out of Member's Mobile - Australia's only mobile service designed specifically for member-based organisations. Long-term Gratificii client, *The Royal Automobile Club of Western Australia (RACWA)* is the first client to go live on the platform.

Designed for motoring clubs, credit unions, insurers and other member-centric businesses, Member's Mobile - powered by telecommunications enablement studio Fastter - now allows new clients to launch fully branded mobile plans in days, not months, unlocking the full loyalty potential of telco rewards.

"The rapid plan builder technology of Member's Mobile enables the swift deployment of branded, premium-value mobile plans on the Optus 5G network - creating a recurring, compounding revenue stream for member organisations," said **Matt Jones, Head of Revenue, Fastter**.

The platform is designed to remove the friction typically involved in launching a telco offering. All the technical integration is handled behind the scenes, allowing businesses to go to market with minimal effort.

"It's just a matter of uploading a logo, creating a plan name, and choosing your font and colour scheme," added Jones. "We set out to make launching a branded telco as simple as building a basic website - and now that's possible."

For Gratificii, the addition of telco subscriptions marks a major expansion in how loyalty and engagement can be delivered.

"Member's Mobile is an outstanding addition to our product suite that will deliver genuine savings to millions of Australians," said **Iain Dunstan, Chief Executive Officer and Managing Director, Gratificii**. "This disruptive B2B2C mobile service arrives at the perfect time - as household budgets continue to be stretched."

"We're giving member-based organisations a new way to engage their customers - through essential, everyday connectivity," Dunstan added. "And because we handle all the regulatory and compliance responsibilities through Fastter, clients can focus entirely on member experience."

As more organisations look to strengthen loyalty and create recurring value for their communities, Gratificii expects strong uptake of the service.

"Connectivity is essential," concluded Dunstan. "Now millions of Australians can access better-value mobile plans, directly from brands they know and trust. We're excited to see more Australians make the switch to Member's Mobile."

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About Gratifii Limited

Gratifii Limited (ASX:GTI) is an ASX listed company transforming the way that loyalty and rewards are managed and delivered. Our single platform is a complete solution offering affordable, market-leading functionality and configurability. Over 80+ mid-to-top tier brands rely on Gratifii for their loyalty and rewards across Australia, New Zealand, and Southeast Asia.

To learn more, visit: www.gratifii.com

About Fastter

Fastter is part of the Advantai Group and is a market leader in telecommunications innovation, specialising in virtual mobile networks that empower brands to launch custom mobile services with zero upfront costs. Fastter delivers turnkey solutions that drive customer loyalty and recurring revenue.

To learn more, visit: www.fastter.au