

Branded mobile plans made simple



A branded mobile solution that rewards your members, thanks to you.

Member's Mobile is Australia's only mobile service built specifically for member-based organisations. We help you deliver real value, boost loyalty, and generate new revenue - all under your brand. With set-up, site build, and regulatory compliance handled by us, you can create a range of premium value co-branded mobile plans on the Optus 5G network.

Branded for you

A co-branded mobile experience with your logo, brand colours, lifestyle imagery, and bespoke mobile plan names. Seamless set-up, built and managed by us.

Purpose-built network

Access Australia's only mobile network built specifically for membership groups - with premium-value and ongoing onshore customer care and support.

Real value for members

Your members get access to discounted mobile plans - a meaningful, everyday benefit that supports cost-of-living pressures.

Revenue back to you

Generate a new, scalable, recurring revenue stream at zero upfront cost. Monthly reporting keeps you in control, and the returns go straight back to your business or member programs.

Built to drive loyalty

Enhance your customer loyalty or rewards program with a practical, branded benefit that creates regular touchpoints and keeps members engaged.

End-to-end support, right here in Australia

We manage the full set-up in a matter of days. From microsite build to compliance, it's all handled for you, with zero hassle.

Member's Mobile is right for your business if you are:

- Looking to create a new vertical to your existing business, without the setup or compliance costs
- Looking to supercharge your loyalty and rewards program
- Seeking an innovative, cost-effective mobile solution to engage members
- Wanting a new revenue stream to invest back into your member base
- Operating a scalable membership model
- Communicating with your members regularly and directly

Let's talk. Discover how Member's Mobile can power retention, revenue, and rewards - branded by you, delivered by us.

✉ membersmobile@gratificii.com

🏠 membersmobile.com.au

