

INCENTIVE TRIPS & EVENTS

Engage, inspire, and connect with unforgettable
brand events and incentive experiences



CONTENTS

Introducing Gratifii	/03	Exclusive experiences that engage & inspire	/07
Gratifii Events: Tailored events solutions	/04	Case studies	/08
End-to-end loyalty conference management		5-night employee conference in Thailand	/09
Brand events that resonate		Annual network conference: A preview	/11
Unforgettable incentive experiences		High-end reef incentive trip to Fiji	/12
Why Gratifii: Powering your events with end-to-end management	/05	VIP Company retreat to Bali	/14
Custom digital event solutions	/06	Formula 1 VIP incentive trip	/16
		Tropical adventure escape	/17
		Seamless event execution, every step of the way	/18
		Let's chat!	/19



INTRODUCING GRATIFICII

Gratificii is an ASX listed company transforming how brands drive loyalty with an integrated, full-service approach.

We leverage innovation and in-person experiences to drive retention and brand engagement for 80+ top technology, distribution, and motor brands in Australia and New Zealand.

Our services include custom loyalty services, tailored marketing, exclusive reward platforms, and incentive experiences.

Whether you want to enhance your offerings or drive specific actions, we deliver rewards and incentive experiences that make an impact.



80+
Enterprise
clients



5,000+
Rewards &
experiences



23m+
End customers
& members



40+
Dedicated
employees



3
Operating
countries

TAILORED EVENT SOLUTIONS

Our specialist team create custom loyalty conferences, brand events, and unforgettable incentive experiences that spark engagement without the fuss. Reward and incentivise your employees, members, and clients with in-person experiences that leave a lasting impression.



Loyalty conferences

Create impactful conferences without exceeding your budget and deliver a memorable experience for the stakeholders who matter most. From logistics and technology to creative services, we handle every detail, from start to finish.



Brand events that resonate

Engage your audience with immersive and thoughtfully crafted brand activations, experiences, and product launches. Strengthen network connections with events worth getting excited about.



Unforgettable incentive experiences

Create inspiring incentive packages which offer VIP, behind-the-scenes experiences and comprehensive luxury travel management - helping you reward, engage, and retain your audience.

WHY GRATIFI: SEAMLESS EVENT MANAGEMENT



A tailored approach from start to finish

We create brand events that inspire and incentive experiences that delight, with tailored trips and conferences aligned to your audience.

Transform your product launches, award dinners, and training events into anticipated highlights of the year - with tried and tested

engagement tools and specialist team-building activities.

Whether it's adding the extra wow factor or ensuring a flawless experience, we take care of logistics, execution, and marketing to maximise value from the outset.

Drive loyalty with flawless in-person events.

- Conferences
- Gala dinners
- Award ceremonies
- Product launches
- Brand activations
- Brand collaborations
- Training programs
- Corporate retreats
- Internal events



Workshop

Tailored curation of conference, event, and incentive experiences



Communicate

Integration of digital tools for custom communications and easy registration



Connect

Networking facilitation and team-bonding activities



Execute

On-site management, logistics, MC and keynote sourcing support



Promote

Tailored marketing, merchandise, and website management



Discover

Pre- and post-event surveys to understand your audience and learn from their feedback

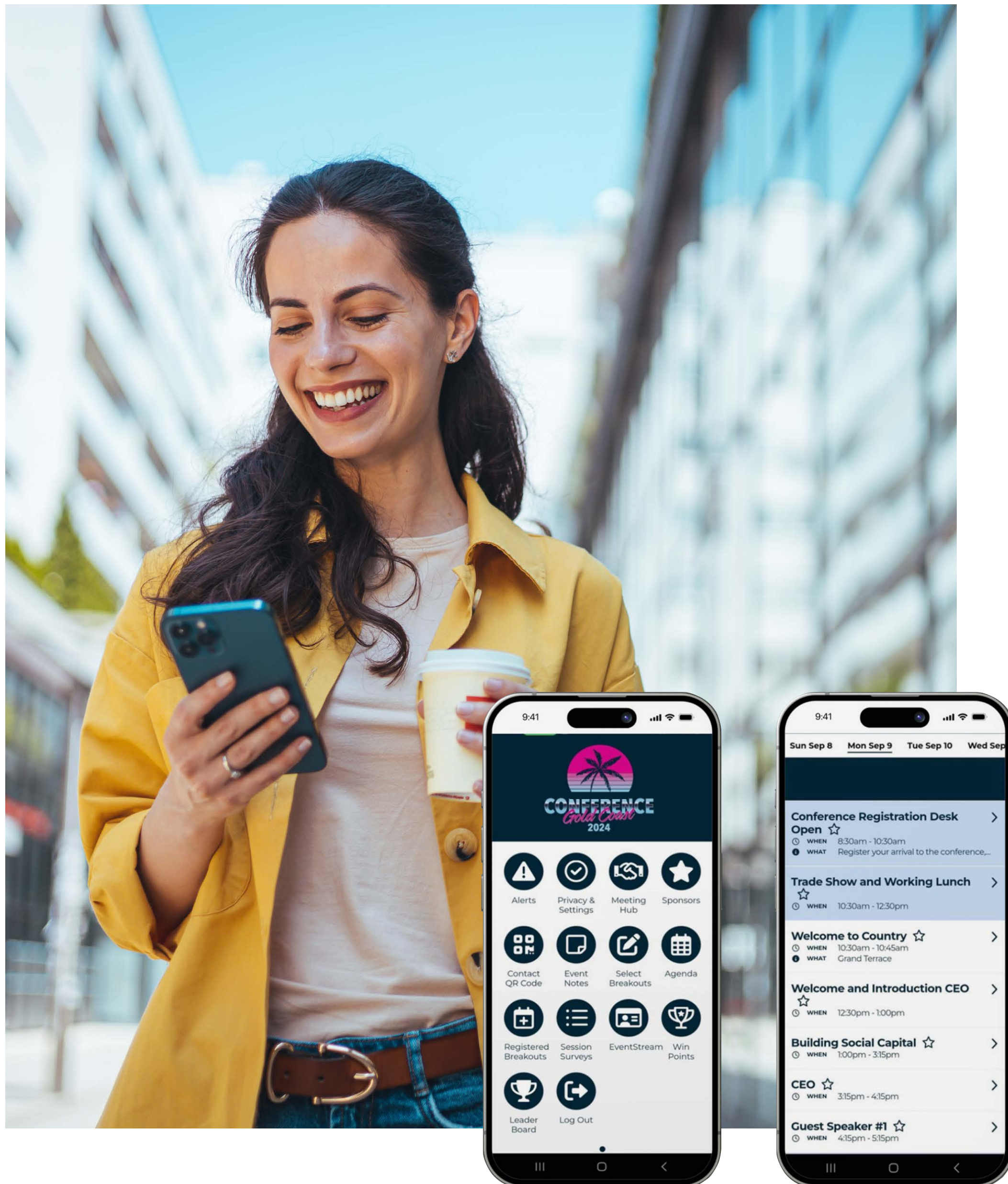
CUSTOM DIGITAL EVENT SOLUTIONS

Personalise your next event experience with seamless, smart technology that simplifies logistics, streamlines communications, and sparks meaningful connections — all in one place.

From branded apps to intelligent networking prompts and real-time updates, our cutting-edge event technology delivers powerful results without the complexity.

Tried and tested across everything from large-scale loyalty conferences to intimate brand activations and VIP luxury incentive trips — our tech is built to impress.

- ✓ Real-time schedule updates & clues about surprise activities
- ✓ 'What to pack' reminders
- ✓ Personalised itineraries with specific travel details & activity choices
- ✓ In-app networking chat and matchmaking features
- ✓ Live polls and feedback surveys
- ✓ Community groups with photo galleries and social sharing
- ✓ In-app messaging for direct assistance and 24/7 emergency support
- ✓ Team leaderboards and fun, point-based challenges
- ✓ Sponsor spotlights
- ✓ Speaker and content previews





EXCLUSIVE EXPERIENCES THAT ENGAGE & INSPIRE

When it comes to driving engagement and boosting productivity, the right rewards are key.

Offer incentive trips that inspire and experiences that delight, with tailored offerings aligned to your audience. From behind-the-scenes tours to 5-star dining experiences, luxury getaways, and bucket-list activities, we create, market, and execute incentives that leave a lasting impact.

Leverage our range of unforgettable experiences.

- Bucket list adventure activities
- Luxury car driving, jet-ski touring, white-water rafting, and more
- VIP tickets to major concerts
- Premium, all-inclusive trips to exotic and luxury locations
- Lounge access at sporting events
- 5-star dining experiences

We also have year round exclusive access to the nation’s most anticipated events.

Event	Date
State of Origin Final	9 July 2025
Lions Tour (rounds 23-27)	August 2025
Oasis Live	November 2025
AFL Finals	March – June 2025

A romantic couple stands on a grassy hillside, holding hands and looking out over a vast landscape filled with numerous hot air balloons. The scene is set during a colorful sunrise or sunset, with the sky transitioning from warm orange and yellow to soft pinks and purples. The balloons, in various patterns and colors like stripes and solids, are scattered across the sky at different altitudes. The ground below is a mix of dry grass and small green shrubs, with the unique rock formations of Cappadocia visible in the distance.

A SNEAK PEEK INTO OUR CLIENT EVENTS & CONFERENCES

Case study 1

5-NIGHT EMPLOYEE CONFERENCE IN THAILAND

-  A luxury 5-night conference in Thailand
-  200 top performers from a leading Australian company
-  Budget: \$1.2 million AUD
-  Venue: Slate Hotel, Phuket

Our specialist team brought to life a luxury conference in Thailand for the client's 200+ top business owners. In doing so, they helped drastically improve business owner morale, strengthen network connections, and boost retention where it mattered most.

From arranging VIP travel arrangements and five-star accommodation, to carrying out unforgettable activities for the entire group, every aspect of this trip was carefully managed to maximise attendee experience and conference impact.



To further celebrate top performers, the team also arranged personalised welcome gifts, gourmet dining experiences, and a custom Grand Awards Dinner with a sponsor spotlight.

This event was a stand-out success, exceeding the client's key goals to strengthen team morale, showcase brand values, and create an unforgettable experience for all.

Stand out trip moments

- **Community initiative:** Team bike build and donation to support underprivileged rural families, in partnership with the Hands Across the Water charity
- **Team-building:** Master-chef style challenges, where attendees worked together to cook traditional Thai dishes and donated them to local families
- **Custom event app:** Featuring personalised itineraries, activity reminders, and 24/7 support

Case study 1

Exclusive adventure activities



Private super yacht & HYPE catamaran experience

Delegates embarked on a private charter sail to hidden islands, enjoying a luxurious day at sea complete with gourmet Thai dishes, premium cocktails, sun loungers, and a private DJ.



Elephant sanctuary experience

A VIP visit to a wildlife sanctuary allowed delegates to engage with rescued elephants, supporting ethical tourism and conservation efforts while sharing an unforgettable experience together.



Private temple tour & meditation with monks

Delegates were immersed in a truly serene experience during a private visit to a hidden temple, where they participated in guided meditation with monks.



Amazing race adventure

To further strengthen network connections, delegates were divided into teams to solve clues and navigate the streets of Phuket in tuk-tuks. This was followed by a speedboat journey to Phang Nga Bay and James Bond Island - rounding off the day with an ultimate Thailand luxury experience.

Premium dining experiences

Delegates were treated to a gourmet dining experience at Black Ginger Restaurant, as well as a custom Full Moon Party and Grand Awards Dinner. Luxury met authentic Thai flavours at every dining experience, with standout features including a unique arrival via a raft crossing a lagoon and beachfront fireworks display.

Health and safety

A proactive and comprehensive approach was taken to ensure the health and safety of all attendees. This included thorough risk assessments of each activity, emergency response plans, transport inspections, and clear, ongoing safety instructions and support during outdoor activities. The team's commitment to safety ensured a smooth, worry-free experience for all participants.

Private island retreat

The team arrived to a private luxury island via speedboat, where they were greeted with cocktails, gourmet meals, and massages. This experience offered the chance to soak up the luxury, tropical vibes of Thailand while strengthening connections in the team.

A high-angle, vertical aerial photograph of Miami Beach, Florida, during the 'golden hour' of sunset. The image captures the dense urban landscape of high-rise apartment buildings and hotels along the coast, transitioning into a wide, sandy beach. The ocean waves are visible breaking onto the shore. The sky is a clear, vibrant blue, and the overall scene is bathed in the warm, orange-gold light of the setting sun. A small orange square is visible in the top right corner.

- 2 night networking conference in the Gold Coast
- 200 sale representatives and suppliers
- Budget: \$250,000
- Venue: Mercure Resort Gold Coast

From securing best rates and premium dining inclusions, to building a custom registration site and managing promotional communications – every aspect of this conference was planned with our client's audience in mind.

96% reported making valuable connections during the conference

- **Welcome poolside oasis dinner:** Buffet menu and exclusively negotiated premium drinks package
- **Full day of conferencing:** Specialist breakout room set-up
- **Team building activities:** Specialist scavenger hunt activity around the hotel grounds
- **Engaging content:** Practical workshops, inspiring keynotes, and breakout room sessions
- **Awards gala dinner:** Including custom menu, theming, and after party
- **Travel:** Comprehensive flight and transfer booking and communications
- **Branded merchandise:** Custom fitting of branded Maui Jim and Zeal Optics sunglasses
- **Registration:** Site build and promotional handbook
- **Promotion:** Bonus points promotion structure to incentivise early registrations



Case study 3

HIGH-END REEF INCENTIVE TRIP TO FIJI

-  A prestigious 4-night incentive trip in Fiji
-  200 top performers from a leading Australian company
-  Budget: \$870,000 AUD
-  Venue: Sofitel Fiji Resort & Spa

Our specialist team were tasked with creating and executing a prestigious 4-night incentive trip that left a lasting impression on top performing employees.

The itinerary featured personalised welcome gift bags, white-water rafting, beachside massages, traditional dinners, and bonding over participating in local community projects.

Managing every detail — from venue sourcing and travel logistics to health and safety — our team seamlessly blended small surprise-and-delight moments with bold, unforgettable experiences to create the ultimate experiential reward.



Key trip components

- **Personalised touches:** Attendees were welcomed with eco-friendly care packages and kept engaged with personalised room drops, featuring clues about the next day's activities.
- **Unique dining experiences:** Traditional Fijian dinners, complete with fire dancers, local entertainment, and authentic Fijian cuisine, made for a truly unforgettable few evenings.
- **Custom event app:** Team activity points were tracked to foster a sense of fun competition and strengthen bonds throughout the trip.

Case study 3

Delivering luxury at every stage



Planning & on-site support

From sourcing premium accommodation to meticulous logistical planning, on-site coordination, and post-event follow-up, every detail was managed to ensure VIP treatment throughout the trip.



Customisation of experiences

To further ensure attendees felt truly rewarded and recognised, bespoke experiences were crafted to align with employee and brand values. Standout experiences included custom-made beach beds on Malamala Island and a luxury concierge service that catered to every need.



Team-building activities

Beach sports like volleyball and touch football provided ample opportunities for team collaboration and camaraderie in a relaxed, enjoyable environment - where attendees could bond with participants and engage in fun competition.



Adventure & culture

High-energy activities such as zip-lining, rafting, and diving were complemented by cultural immersion, including visits to local Fijian villages and a community project aimed at enhancing a local school.



Eco-conscious initiatives

From sustainably sourced care packages to minimised waste and sustainable accommodation choices - every aspect of the trip was designed to align with brand goals and values.



Community engagement

Delegates took part in a meaningful school enhancement project, involving tree planting, donating supplies, and repairing facilities. This initiative not only left a lasting impact on the local community but also gave the trip a sense of responsibility and purpose, making the experience more impactful beyond just luxury.

Case study 4

VIP COMPANY RETREAT TO BALI



A luxury 6-night incentive trip in Jimbaran Ba & Ubud, Bali



100 top performing employees



Budget: \$920,000 AUD



Venues: Four Seasons Resort Bali at Jimbaran Ba, and The Ritz-Carlton Reserve in Ubud

To connect top employees and celebrate company sustainability values, our specialist team curated and executed a 6-night luxury event in Bali.

Featuring reef restoration activities, a temple jungle retreat, Gala Awards Dinner, and a VIP Sponsor event at The Rock Bar in Bali – this trip seamlessly blended relaxation, networking, and recognition.



Curating once-in-a-lifetime experiences



Personalised welcome experience

Guests were welcomed with a private beachfront dinner, featuring a captivating Balinese fire dance and personalised eco-friendly gift packs.



A luxury yacht escape

Attendees indulged in a luxurious day at sea, enjoying snorkelling, floating daybeds, onboard massages, and a gourmet seafood lunch.

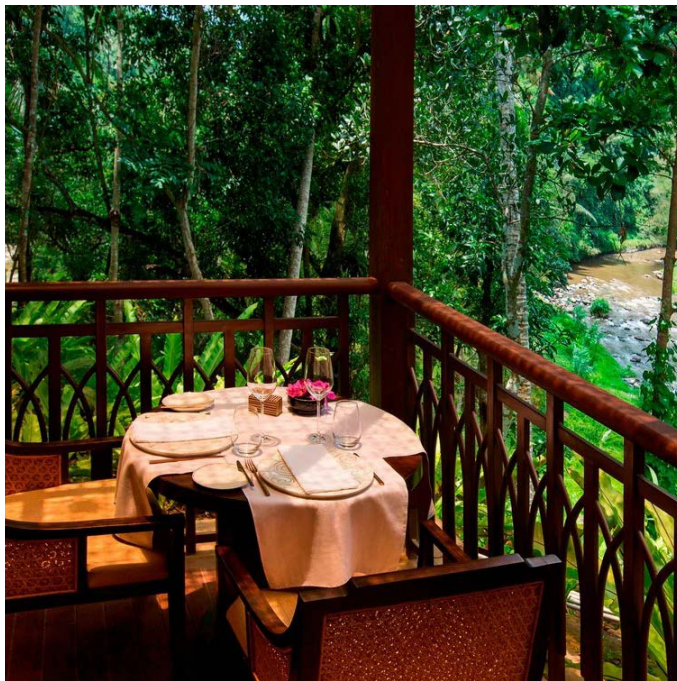
Case study 4

Curating once-in-a-lifetime experiences



Serene jungle retreat

In Ubud, guests immersed themselves in private yoga sessions, white-water rafting, and a Balinese purification ceremony at Tirta Empul Temple. The experience concluded with an unforgettable gala dinner under the stars, celebrating top performers.



Championing sustainable values

Eco-conscious initiatives were at the forefront of the trip, with stays at sustainable resorts and active participation in carbon offset programs. Community impact was woven into every experience, from hands-on marine conservation efforts to locally sourced sustainable gifts, personalised concierge services, and thoughtful daily room drops.



Exclusive turtle release experience

The team arranged a behind-the-scenes tour of the Serangan Turtle Conservation and Education Centre, culminating in a VIP turtle release ceremony on a private stretch of beach.



Coral reef restoration program

Attendees participated in private talks with marine conservationists, enjoyed glass-bottom boat tours, and took part in a coral replanting activity, directly contributing to the restoration of the reef.

Moments which spark engagement

- **Gourmet beachside picnics:** Guests indulged in gourmet picnics on the beach, offering a relaxing and luxurious seaside experience.
- **Private boat tour:** Premium brunch, snorkelling, and onboard massages all aboard for the ultimate relaxation.
- **VIP after party:** Exclusive beach club after party provided a lively atmosphere to unwind and celebrate.
- **Ubud Jungle retreat:** Guests enjoyed private yoga, white-water rafting, and Balinese purification ceremonies at Tirta Empul Temple.

"I recently had the pleasure of attending a trip for top performers of my company to Bali. I have been to a few of these trips previously and went there thinking I knew what to expect, but this trip completely blew me away! Rachel, Sofie and the rest of the team really knew how to put on a good show and make everyone feel welcome. A week later and I'm still running on a high!"

Guest
Event Attendee



Case study 5

FORMULA 1 VIP INCENTIVE TRIP

We make offering your audience a taste of luxury easy, just like our recent client who rewarded their leaderboard sales winners with a VIP trip to the Formula 1 motor racing in Melbourne.

Featuring private lounge access, exclusive race viewing, city-view dining, and luxury accommodation – every aspect of this trip ensured our client’s highest performers felt truly valued.

From registration and communications to sourcing premium accommodation, VIP tickets, and providing 24/7 travel assistance, our expert team delivered a memorable experience for lasting impact.



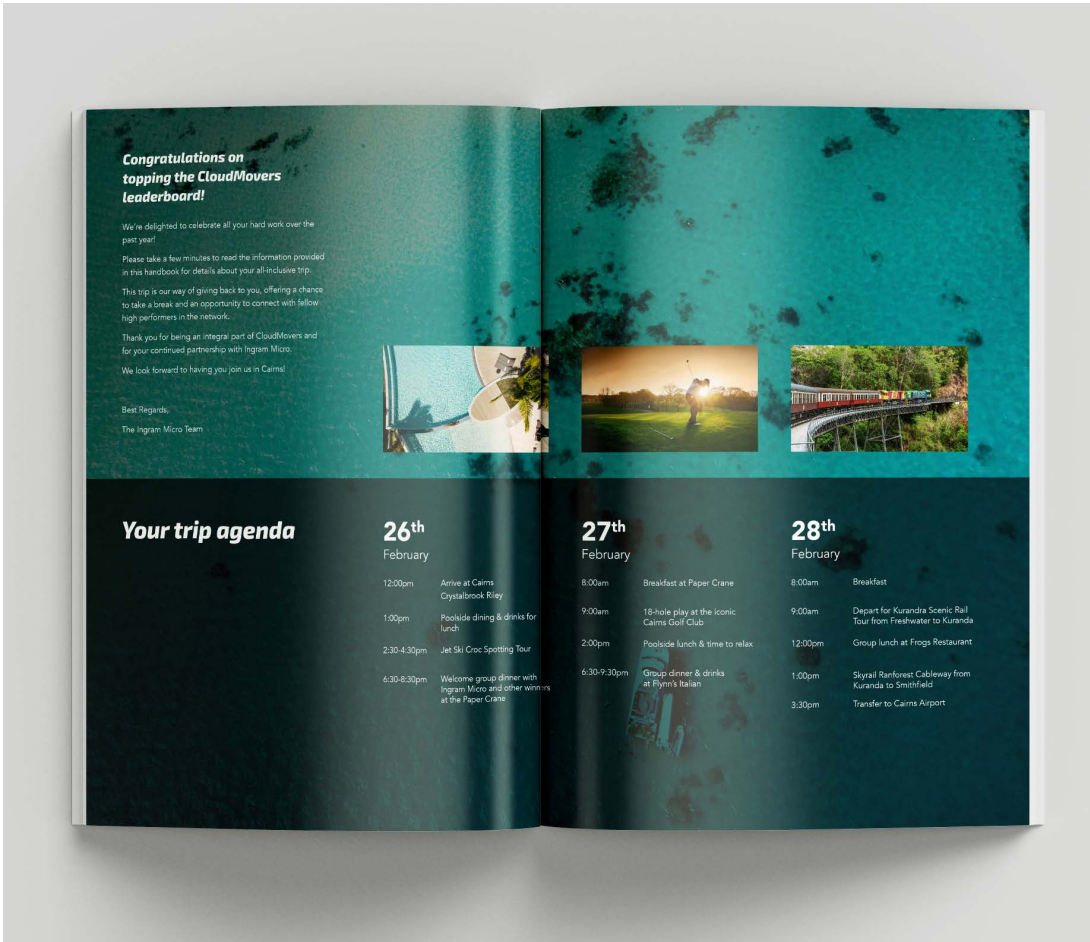
Case study 6

TROPICAL ADVENTURE ESCAPE

To incentivise, recognise, and reward our client’s top performers, we designed a luxury incentive trip to Cairns tailored to their audience.

Integrated into our client’s ongoing rewards program through a gamified leaderboard, this all-inclusive experience in tropical Cairns featured premium dining, luxury accommodation, and bucket-list adventure activities. Our specialist team created a custom handbook, managed attendee communications, and supported all flight bookings for a seamless attendee experience.

From jet ski croc-spotting to a day of golf, a sky rail through the rainforest, and scenic tours of the surrounding tropics – this trip surpassed the client’s brief for a truly indulgent and adventure-filled weekend.





SEAMLESS EVENT EXECUTION, EVERY STEP OF THE WAY

Our team goes above and beyond to maximise the impact of every event and experience, delivering tailored solutions from start to finish. From custom theming workshops to VIP access, specialist team-building activities, and luxury accommodation — our personalised approach ensures your network feels valued at every touchpoint. Here's how we make it happen.



Consultation

In-depth understanding of your audience and event goals to develop a custom solution



Planning

Includes catering, transport, accommodation, promotional content, and registration



Sourcing

Exclusive rates on premium venues, event tech, MC's and keynote speakers



Execution

Custom marketing, communications, on-site support and venue management



Insights

Survey reports, extensive feedback, and post-event networking support

NOT SURE WHAT'S RIGHT FOR YOU?

Leverage the full potential of in-person events and experiences with seamless planning and execution.

LET'S CHAT!

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