

1 July 2021

ASX ANNOUNCEMENT

## Gratifii to offer real time Visa, Mastercard and Eftpos access to clients.

**Solution to be rolled out in Australia, New Zealand, South Africa and UAE**

Gratifii Limited (ASX: GTI) is pleased to announce that today it has signed a Platform Agreement with Open Sparkz Pty Ltd (Open Sparkz) to provide access to the Visa, Mastercard and Eftpos rails, enabling Card Linking (CLO) services to Gratifii's clients.

The solution will see Gratifii's Mosaic enterprise platform fully integrated with Open Sparkz's API driven platform. This will allow customers to access real time transaction data from all major credit card schemes. In consideration, Gratifii will pay Open Sparkz set up, licence and transaction fees on an ongoing basis.

Gratifii's Executive Chairman, Iain Dunstan said, "We are excited to partner with Open Sparkz to deliver this exciting innovation. This agreement, together with the recent acquisition of Neat Ideas, completes the Mosaic platform and provides flexible and ubiquitous access to customer preferred loyalty programmes, to grow active engagement and improve loyalty for customers and employees across the four markets in which we operate. It will open up new potential customers and revenue opportunities to complement our existing Mosaic platform. It represents the final piece of our loyalty and rewards offering as previously announced to the market".



Terry McMullen, CEO at Open Sparkz said "Our team at Open Sparkz have worked diligently to build, what is acknowledged as, the world's best in class, card linked loyalty platform. To

this end, we are delighted to be partnering with Gratifii to provide card linked loyalty solutions both, domestically and across multiple international markets.”

Gratiffi will ingest the Open Sparkz platform into its Mosaic enterprise platform. This will allow users to access their preferred loyalty program the via a single front-end application, without the need for separate membership cards, coupons or vouchers. In an evolving global interchange environment, the OpenSparkz solution provides Gratifii the ability to deliver a merchant funded loyalty and rewards platform that is scheme, bank and POS vendor agnostic. Strategically, this development is significant to Gratifii as it materially adds to its service offerings.

The exclusive Agreement is for an initial five years with options to extend and initially covers Australia, New Zealand, South Africa and the UAE. The Agreement comes into effect immediately as all contractual conditions’ precedent have been fully met.

The integration workstreams between the parties will commence immediately and is expected to complete in September 2021.

GTI confirms that this announcement has been approved by the board of directors of GTI.

David Hwang  
**Company Secretary**

**For further information, contact:**

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**About Gratifii Limited**

Gratifii Limited (ASX:GTI) is a full-stack customer engagement technology provider that delivers end-to-end technology solutions for businesses to engage with their customers. Its primary focus is providing liquidity for digital assets through its newly developed Mosaic Enterprise Engagement Platform. With mobile payment, ordering, booking and local offer capability; the Mosaic EEP will be the gateway to delivering a new digital lifestyle rewards program.

To learn more, please visit: [www.gratifii.com](http://www.gratifii.com)